

# **Dr. MPS Memorial College of Business Studies**

## **Question Bank**

### **BBA VI**

#### **E-Commerce**

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- 1) Describe the term E-Commerce. What are the various social and economic impacts of E-Commerce?
- 2) Describe in detail the various forces that led to the E-Commerce and E-Business models.
- 3) Write notes on:
  - a) Digital cash
  - b) Electronic check
  - c) Online credit card.
- 4) Write in detail how the traditional banking system has changed to online banking system with the coming of e-commerce into the picture. Also discuss the concept of open and closed models.
- 5) What are the various threats that are prevailing in e-commerce industry?
- 6) Explain the concept of Supply Chain Management in detail. Why it is important to any industry or any organization? Illustrate by citing suitable examples.
- 7) Explain categories of E-Commerce in detail.
- 8) List out various modes of payments available in E-Commerce. Explain any one of them.
- 9) What do you understand by E-Marketing?
- 10) Explain advantages and disadvantages of E-Commerce.
- 11) What is e-business model? Explain different types of e-business models in detail?
- 12) Explain in detail difference between e-business and e-commerce?
- 13) Describe in detail the structure and organization of e-business?
- 14) Describe the term E-Business in detail. What are the various opportunities in E-Business?
- 15) What are the several factors that led to the emergence of e-commerce in the market?
- 16) What is the Difference between traditional commerce and e-commerce?
- 17) Write different divisions of e-commerce?
- 18) Write an advantages and disadvantages of e-commerce?
- 19) Write down the different applications of an e-commerce?
- 20) Describe the infrastructure of e-Commerce?
- 21) Describe the different services of e-commerce?
- 22) What do you mean by e-commerce?
- 23) Write note on e-Commerce Challenges in present era.

- 24)** What Benefits an e-commerce provides?
- 25)** What do you mean by Electronic Data Interchange?
- 26)** Explain concept of EDI? Also write features of EDI?
- 27)** What do you mean by e-banking?
- 28)** Write EDI Benefits in details?
- 29)** Write are the different uses of EDI?
- 30)** What do you mean by EDI Software?
- 31)** What types of electronic payment systems are required in E-Commerce? Why are there different types of payment systems? Explain the necessary characteristics of each type of payment system and give an example each of where it is used.
- 32)** What do you mean by EDI components?
- 33)** Write different services provided by e-banking?
- 34)** Explain different electronic payment system?
- 35)** Explain the process of EPS with its types?
- 36)** Define E-commerce. What are the different types of E-commerce?
- 37)** Explain B2B E-Commerce using an example of a book distributor who stocks a large number of books, which he distributes via a large network of book sellers. Assume that the distributor has stocks of books of a large number of publishers and book sellers order books as and when their stock is low. Distributors give 1 month's time to booksellers for payment.
- 38)** Explain B2C E-Commerce of a customer reserving airline tickets from his home or place of work.
- 39)** Explain C2C E-Commerce with an appropriate example.
- 40)** What do you understand by EDI? Is EDI used in B2C or B2B E-Commerce? Why is EDI important in E-Commerce?
- 41)** What are two major EDI standards used in E-Commerce? Which is the standard accepted for Government transactions in India?
- 42)** Why is security important in E-Commerce? What are the security issues to be taken into account while designing a security system for E-Commerce?
- 43)** What is a digital signature? Why is it necessary in E-Commerce? What are the necessary conditions a hash function used in digital signature should satisfy?
- 44)** What types of electronic payment systems are required in E-Commerce? Why are there different types of payment systems? Explain the necessary characteristics of each type of payment system and give an example each of where it is used.

- 45)** What are the main differences between electronic cheque payment and credit card payment in E-Commerce? Explain cheque transaction protocol used in E-Commerce.
- 46)** Discuss e-governance. Explain the Business to Administration model.
- 47)** What is E-Commerce? And explain trade cycle of E-Commerce.
- 48)** What are five potential benefits of electronic commerce for businesses?

Note: For deep understanding of the topics, it is suggested to read topics thoroughly.